

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L7	7	<p> <i>only diff</i> </p> ((first ADJ3 (ID PIN code identi??\$6 number)) AND ((purchas?\$2 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past previous earlier prior behavior)) AND ((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 content commercial\$1 coupon\$1 incentive\$1))) .clm.	US-PGPUB; USPAT	OR	OFF	2005/05/28 14:22
L8	3	<p>           (cookie\$1) AND ((purchas?\$2            transaction\$2 shopp??\$1 rent\$3)            NEAR3 (histor?\$2 past previous            earlier prior behavior)) AND            ((target\$3 customi\$6 personal\$7            individual\$7 optim??\$5 focus?\$2)            NEAR3 (adverti??\$5 ad ads            promo\$1 promotion\$2 content            commercial\$1 coupon\$1            incentive\$1))) .clm. NOT 7         </p>	US-PGPUB; USPAT	OR	OFF	2005/05/28 14:23

Identified no b2v1 for  
 dbl. pat. & V 4  
 new clms 55-87

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	358	((((target\$3 custom\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 content commercial\$1 coupon\$1 incentive\$1)) SAME ((purchas?\$2 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past previous earlier prior behavior))))	US-PGPUB; USPAT	OR	OFF	2005/05/28 15:06
L2	293	1 AND (((computer terminal device) WITH (ID code identi??\$6 number)) cookie\$1)	US-PGPUB; USPAT	OR	OFF	2005/05/28 15:10
L3	266	1 AND (((computer terminal device) NEAR5 (ID code identi??\$6 number)) cookie\$1)	US-PGPUB; USPAT	OR	OFF	2005/05/28 15:11
L4	199	3 AND (retail\$3 (point\$1 ADJ (purchase sale)) POS checkout\$1 (check ADJ out\$1))	US-PGPUB; USPAT	OR	OFF	2005/05/28 15:13
L5	② X 58	4 AND (@ad<"19981230" @rlad<"19981230")	US-PGPUB; USPAT	OR	OFF	2005/05/28 16:41
L12	④ X 40	5 AND retail ADJ store\$1	US-PGPUB; USPAT	OR	OFF	2005/05/28 16:33
L13	⑧ X 12	1 AND @pd<"19980107"	US-PGPUB; USPAT	OR	OFF	2005/05/28 16:42

x Each item examined

④ Identifier Stone (211 pat.)

where portable barcode scanner reads in a consumer's computer

⑧ Identifier Rivolto (139 pat.)

None deemed to be better than  
Tein pat. (306 pat.)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1 <b>X</b>	358	((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 content commercial\$1 coupon\$1 incentive\$1)) SAME ((purchas?\$2 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past previous earlier prior behavior)))	US-PGPUB; USPAT	OR	OFF	2005/05/28 22:30
L2	77	L1 AND (@ad<"19981230" @rlad<"19981230")	US-PGPUB; USPAT	OR	OFF	2005/05/28 22:31
L3	46	2 AND (real ADJ time)	US-PGPUB; USPAT	OR	OFF	2005/05/28 23:00

identifiers willman et al. (15806 pg 116)

ⓧ Is also "21" in web "2/m50"